



PATHWAY TO ADVENTURE COUNCIL

BUILDING THE NEXT GENERATION OF LEADERS



ABOUT US

Pathway to Adventure Council (PTAC) provides the nation's foremost youth program for character development and values-based leadership training to more than 13,600 youth, from kindergarten through high school in Chicagoland and Northwest Indiana. Over 5,400 adult volunteers deliver Scouting's impactful programs to help young people be "Prepared. For Life.®" Last year, local Scouts and adult volunteers provided 110,503 hours of community service valued at \$3,514,000*. Our programs include Cub Scouts, Scouts BSA, Venturing, Exploring, Sea Scouts, Restoring the Village, STEM in Scouting, and Soccer in Scouting.

THEN & NOW

- **2016** – PTAC was formed through the merger of four councils.
- **2020** – The pandemic and bankruptcy occurred, resulting in a \$7.2 million payout and a loss of 2,000 youth members.
- **Present** – Membership and operations have been stable for the past three years, but the national bankruptcy has resulted in an operating deficit.

MISSION STATEMENT

To prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.



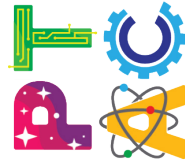
*Source: Independent Sector; 2023
Value of Volunteer Time Report

PTAC OFFERS THE MOST INNOVATIVE AND UNIQUE PROGRAMS IN AMERICA.



RESTORING THE VILLAGE - AGES 5-20

The RTV program is a partnership between Scouting, community leaders, and at-risk youth. It gives young people in embattled neighborhoods the values, tools, opportunities, and mentors needed to build a brighter future.



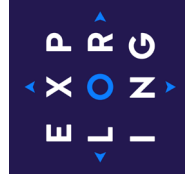
STEM IN SCOUTING - GRADES 3-12

PTAC's STEM in Scouting program partners with leaders in STEM education and local schools to provide a fun and interactive program focused in science, technology, engineering, math, and arts. The program continues through middle and high school.



SOCCER IN SCOUTING - AGES 5-18

Soccer in Scouting is a unique program that blends Scouting's benefits with the fun of soccer. The families that connect to the Soccer in Scouting program come together to have fun, bond with their community, and offer their children new opportunities.



EXPLORING - AGES 10-20

The Exploring program connects youth with mentors, businesses, and agencies within their communities to help them discover future career paths. Explorers step out of the classroom and into real-world work environments to gain hands-on experience and learn more about potential career paths.



OTHER TRADITIONAL SCOUTING PROGRAMS



CUB SCOUTS - GRADES K-5

Cub Scouts is a program where youth develop the foundations for leadership, citizenship, and personal fitness through fun activities. This includes exploring the outdoors, making friends, and developing a lifelong love of learning!



SCOUTS BSA - AGES 11-17

Scouts BSA is a program where youth develop outdoor skills, self-confidence, and ethics through youth planned activities focused in service, community engagement, and leadership. Scouts earn merit badges and work towards Scouting's highest rank — Eagle Scout.



VENTURING - AGES 10-20

Venturing is a youth-led program where Scouts experience positive mentorship and develop leadership skills like decision making, communication, and organization by choosing activities they are most interested in performing.



SEA SCOUTS - AGES 5-18

Sea Scouts is a maritime program that offers activities including paddleboarding, kayaking, canoeing, sailing, and even SCUBA. Scouts earn certifications in SCUBA, boating safety, lifesaving, CPR—credentials that mark their growth throughout the program.



GIRLS IN SCOUTING

In September 2017, the Boy Scouts of America made a historic announcement that girls would be allowed to participate in every program available, including earning the coveted rank of Eagle Scout. In 2021, our council was represented proudly by 14 women who will go down in history for being part of the Inaugural Class of Female Eagle Scouts. In 2023, over 1,900 girls participated in our council's Scouting programs!

We aim to turbo charge the local Scout BSA program with young women that will be prepared to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.



FIRST FEMALE EAGLE SCOUT OF NORTHWEST INDIANA

Growing up, she became an honorary member of her big brother's troop. Scouting was in her blood, so when girls were admitted to the program she joined right away, and was on a mission to be a part of the inaugural class of female Eagle Scouts. Kendall earned 39 merit badges vs. her brother's 27 before earning the rank of Eagle Scout. She became a media darling, making appearances on Channel 5 News, Kelly Clarkson and Access Hollywood. Kendall is currently studying radiation therapy at Howard University where she is on the dean's list holding down a 3.6 GPA!

WHAT THE FUTURE HOLDS

CURRENT NUMBERS


Scouting America
Pathway to
Adventure Council



13,603
Youth Served



383
Eagle Scouts



110,503
Hours of Community
Service



75,800
Pieces Collected for
Scouting for Food

GOAL NUMBERS - 2025


Scouting America
Pathway to
Adventure Council



15,000
Youth Served



120,000
Hours of Community
Service

**Increase Revenue by
\$2 Million**
Through Individual, Corporate,
& Foundation Engagement



BLUEPRINT FOR THE YEAR

Strategic upgrades to ensure Scouting's success:

1. Membership & Retention

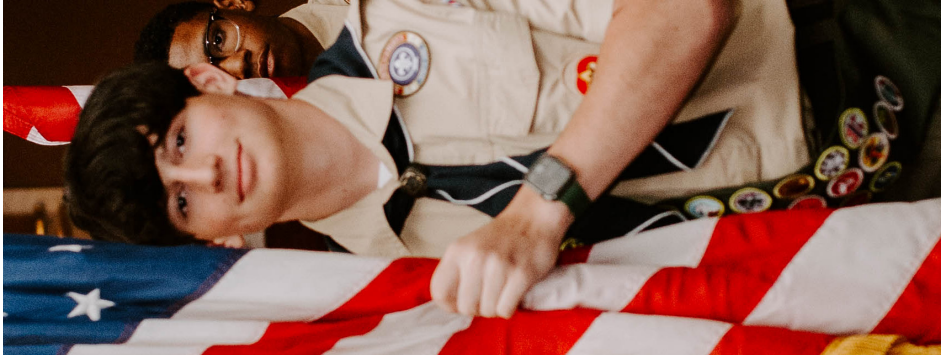
- Increase presence in underserved communities
- Provide unique workforce development experiences

2. Marketing

- Reinforce Scouting's relevancy and ROI
- Leverage efficient messaging through mainstream means

3. Development

- Establish new sustainable revenue sources
- Re-engage and create new meaningful philanthropic partnerships



THANK YOU FOR YOUR CONSIDERATION!

Scouting America
Pathway to Adventure Council